

Notes

This design has been set up for a 1920 x 1080 px screen so should be ready to use in most instances.

If resizing is required, use the Scale Tool in Indesign by double clicking and entering the values in the dialogue box that appears. This allows the font sizes to scale with the layout correctly. (The scale functions in the top Application Bar and side Transform Palettes do not always scale the font size.)

The typography has been set up as follows:

Headlines – Leading is 90% of text size (ie. 10/9pt) with 90% Word Spacing

Sign-off – Leading is 95% of text size (ie. 10/9.5pt) with 90% Word Spacing

When adjusting the dimensions to fit a layout, attempt to retain the look and feel of the original.

This file must only be used for digital purposes, a separate CMYK file is available for 6-sheet print advertising.

**WE'RE
MUCH MORE
COMMON
THAN BRITISH
PEOPLE.**



**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. [#WeThe15](#)**

**THERE ARE
FOUR TIMES
AS MANY
OF US AS
PEOPLE ON
TWITTER.**



**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. [#WeThe15](#)**

POPULATION SIZES:

1.CHINA

2.INDIA

3. PEOPLE WITH
DISABILITIES



WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. [#WeThe15](#)

**WE'RE THREE
TIMES THE
POPULATION
OF AMERICA.**



**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. #WeThe15**

**WE COULD
FILL TIMES
SQUARE
10,000 TIMES.**



**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. #WeThe15**

**THERE ARE
EIGHTEEN
TIMES MORE
OF US THAN
FRENCH
PEOPLE.**



**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. [#WeThe15](#)**

**THERE ARE
WAY MORE
OF US THAN
EUROPEANS.**



**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. #WeThe15**

**IMAGINE ALL
THE PEOPLE
IN ROME.**

**THERE ARE TWO
HUNDRED AND
FIFTY TIMES
MORE OF US.**



**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. [#WeThe15](#)**