

Notes

The files dimensions supplied are generic (A4) so will need resizing for some publications. This layout simulates a half-page advert.

To get the adverts to scale in proportion, use the Scale Tool in Indesign by double clicking and entering the values in the dialogue box that appears. This allows the font sizes to scale with the layout correctly. (The scale functions in the top Application Bar and side Transform Palettes do not always scale the font size.)

The typography has been set up as follows:

Headlines – Leading is 90% of text size (ie. 10/9pt) with 90% Word Spacing

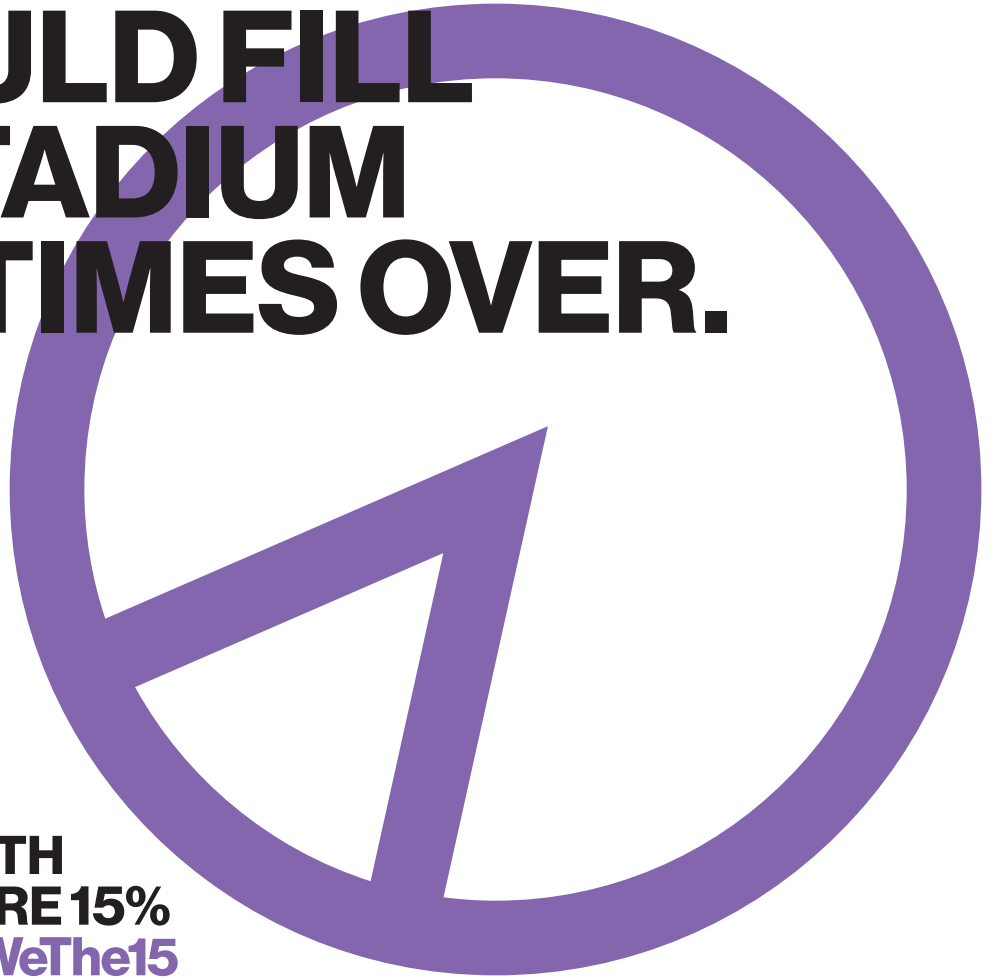
Sign-off – Leading is 95% of text size (ie. 10/9.5pt) with 90% Word Spacing

Attempt to retain the same proportions/relationships of the elements when resizing.

Double check the safe print margins supplied by the publication and adjust the layout accordingly if required, but do not make the margins smaller than currently shown.

**WE COULD FILL
THIS STADIUM
17,000 TIMES OVER.**

**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. #WeThe15**



**ONLY 0.0004%
OF US ARE COMPETING
IN TOKYO.**

**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. #WeThe15**

