

Notes

These layouts have been set up to standard 48-sheet UK advertising hoarding size so check the print specifications supplied by the printer in your country.

The file has been set up at 1 quarter scale (25% final print size).

The safe print margins have been included in the Indesign files and these are the absolute minimum safe print area. Do not allow the design to go beyond these and check they are the same for your print supplier.

If the advert needs resizing use the Scale Tool in Indesign by double clicking and entering the values in the dialogue box that appears. This allows the font sizes to scale with the layout correctly. (The scale functions in the top Application Bar and side Transform Palettes do not always scale the font size.)

The typography has been set up as follows:

Headlines – Leading is 90% of text size (ie. 10/9pt) with 90%

Word Spacing

Sign-off – Leading is 95% of text size (ie. 10/9.5pt) with 90%

Word Spacing

**WE COULD FILL
THIS STADIUM
17,000 TIMES OVER.**

**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. [#WeThe15](#)**



**ONLY 0.00004%
OF US ARE COMPETING
IN TOKYO.**

**WE'RE PEOPLE WITH
DISABILITIES. WE'RE 15%
OF THE WORLD. [#WeThe15](#)**

